



ROOTED IN RESILIENCE

*An Evening Benefiting Detroit's
East Jefferson Communities*

**Thursday,
November 19, 2026
6:00 PM**

The Players Playhouse | Detroit



2026

Jefferson East, Inc.
Go East.

Citywide Reach. Neighborhood Impact.

OUR IMPACT TAKES CENTER STAGE

2025-2026 HIGHLIGHTS

\$3M+

Invested in weatherization
& energy efficiency
for **279** homes

63+ Tons

Trash removed
by
Clean Ambassadors

1042

Businesses
& Entrepreneur
Tech Support

350+

Domestic Violence
Survivors Supported

Jefferson East, Inc invites our partners, neighbors and friends to gather in support of Detroit's East Jefferson communities.

ABOUT JEI

Jefferson East, Inc. (JEI) is a nonprofit organization working to build strong, inclusive and resilient neighborhoods along Detroit's East Jefferson corridor and its adjoining historic communities. JEI partners with residents, businesses and community stakeholders to connect people and places with greater resources, investment and opportunity. Through housing support, small business services, neighborhood stewardship, community engagement and equitable development, JEI helps strengthen the community while ensuring longtime residents and businesses can remain rooted as the area grows.

WELCOME TO OUR FRIENDRAISER

Rooted In Resilience is JEI's signature fall fundraiser celebrating the progress shaping the East Jefferson corridor. Hosted at the historic Players Playhouse Theater, the event will bring together residents, community leaders, businesses, and philanthropic partners to highlight JEI's impact and build support for the work ahead.

WHY YOUR SUPPORT MATTERS

Your Investment Creates Impact

Every ticket, table, and sponsorship helps JEI invest in the people, businesses, and neighborhoods along the East Jefferson corridor - advancing housing stability, neighborhood resilience, community safety, digital access, and economic opportunity.



AN EVENING WITH JEFFERSON EAST

Mingle over a strolling buffet and cocktails, connect with the Jefferson East team, learn more about our programs, partnerships and ways to get involved. Enjoy a private performance by the **RJ Spangler Quartet** inside Detroit's historic Players Playhouse.



JeffersonEast.org

SPONSOR RECOGNITION & BENEFITS

SPOTLIGHT SPONSOR: \$3000 (2 Available)

- 12 reserved seats
- Private theater tour
- Company/Individual-branded section
- Logo on event sponsor banner
- Sponsor/group photo opportunity
- Social media feature with logo & links on JEI social platforms
- Stage acknowledgement
- Name/Logo in PR and media efforts
- Recognition in event program

COMMUNITY IMPACT SPONSOR: \$1500

- 4 reserved seats
- Logo on event sponsor banner
- Social media feature with logo & links on JEI social platforms
- Stage acknowledgement
- Social media feature with logo & links on JEI social platforms
- Recognition in event program

TABLE SPONSOR: \$500

- 4 reserved seats
- "Hosted by" table placard
- Recognition in event program as "Table Host"

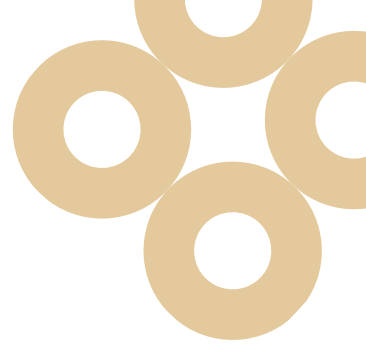
INDIVIDUAL TICKET: \$75

**Sponsorship Commitment Deadline:
Wednesday, October 28, 2026.**

All logos can be sent to:
Sabrina Underwood at
SUnderwood@JeffersonEast.org

For more information on sponsorship opportunities, please contact:
David Lilly, External Affairs Manager | (313) 263 - 4384 or
DLilly@JeffersonEast.org
To purchase tickets, visit JeffersonEast.org/Friendraiser or
scan the QR code >





SPONSOR CONTACT INFORMATION

Sponsor Name: _____
(as it should appear in event materials)

Contact Name: _____

Street Address: _____

City/State: _____

Email: _____ Phone: _____

SPONSORSHIP LEVEL

- ☐ Spotlight Sponsor: \$3000
☐ Community Impact Sponsor: \$1500
☐ Table Sponsor: \$500

PAYMENT METHOD

☐ Check Enclosed: Check #: _____

Please make check payable to Jefferson East, Inc. Write "Friendraiser" in the memo line

☐ Please charge my credit card: Card Number: _____ Exp. _____ CVV: _____

☐ Mastercard ☐ Visa ☐ Discover ☐ Amex

Name on Card: _____

Billing Address: _____

Signature: _____ Date: _____

Please send your completed form to David Lilly

Mail: Jefferson East, Inc, 300 River Place Dr., Suite 5250, Detroit, MI 48207

Email: DLilly@JeffersonEast.org | Phone: (313) 263 - 4384

For more information or to donate online, scan the QR Code or visit:

JeffersonEast.org/Friendraiser

